



**Makerere University Business School (MUBS)  
23<sup>rd</sup> ANNUAL INTERNATIONAL MANAGEMENT CONFERENCE  
(AIMC)**

September 11-14, 2018

**CALL FOR PAPERS**

***Theme:* THE KNOWLEDGE SOCIETY**

**Hosted by:**

Makerere University Business School, Kampala - Uganda

**VENUE: MBARARA, UGANDA**

**Deadline for submission of papers: June 20, 2018**

**2018 Conference Chair**

Dr. Isaac Nkote

**2018 Deputy Chair**

Assoc. Prof. Stephen Nkundabanyanga

The 23<sup>rd</sup> Annual International Management Conference provides an important forum for interaction of different ideas in business and management between the academician, researchers, government and practitioners. It enhances the understanding of all functional areas of business and management. This conference offers an outlet for high quality refereed research on all aspects of business and management.

The theme of the conference is: **THE KNOWLEDGE SOCIETY**

**Track 1: Finance, Insurance & Banking in Emerging Markets**

- Behavioural Finance
- Capital Market Pricing and Microstructure
- Risk management and Asset financing
- Debt and Credit Rating
- Cost of Capital and financing
- Financial Distress and Crisis
- Bank Efficiency and Stress Tests
- Islamic Banking
- Infrastructure and Project Finance
- Microfinance
- Insurance and innovations
- Development finance
- Real estate finance and management

**Track 2: Accounting, Taxation and Auditing**

- Accounting Challenges – Strategic Accounting
- Creative Accounting and Earnings Management
- Financial Reporting
- Auditing
- Taxation
- Corporate Governance
- Behavioural Accounting
- Public Sector Accounting
- Accounting Information System
- Accounting Standards and Regulation
- Globalization and Accounting Practices
- New and Emerging Roles for Accountants

- International Accounting Research, Education, and Practice

**Track 3: Information Management**

- Business Information Management
- Information Forensic for Business
- Knowledge Management and Business Intelligence
- Human Information Processing
- IS Management and Governance
- Social Media Research
- E- Business & E- Government Issues, Trends and Case Studies
- Innovation and Competitive Advantage in IS
- Contemporary Issues in developing countries

**Track 4: Governance, Leadership & Public Administration**

- Leadership Traits in a Dynamic World
- Business Negotiations
- Leadership Performance and Management Development
- Social Governance
- Regulatory and Business Change
- Public – Private Partnerships
- New Public Management and Economic Transformation
- Performance management

**Track 5: Marketing and Tourism**

- Consumer Behaviour
- Technology & marketing
- Public sector Marketing
- Ethics in Marketing
- Services Marketing
- Management of R&D and Products
- Environmental marketing
- Tourism management
- Hospitality management ( demand & supply issues)
- Corporate Social Responsibility

**Track 6: Energy & Economics**

- Creating Optional Incentives for an Economy
- Competitiveness of SMEs in Economy
- International Trade and Economic Development
- Health Economics
- Economics Sustainability of SMEs
- The Role of Cloud Economy in Developing Countries
- Energy Production in The Innovation Economy
- Renewable Energy
- Sustainability and Economic Policy

**Track 7: Operation Research, Procurement, Logistics and Supply Chain**

- Operations Research/Optimization Models (Transportation, assignment, queuing, networks, linear programming etc.)
- Operations Management
- Public and private procurement
- Innovations in procurement
- Public private partnerships
- Transportation and logistics management
- New Producer Development
- Supply Chain Integration
- Modern Operations Practices
- Behavioural Operations Management
- Managing Innovations
- Supply Chain Management and Logistic
- Technology and Operational Management
- Total Quality Management emerging Issues
- Strategies for Managing Supply Chains

### **Track 8: Management -**

- Work, Culture & Organizations
- Managing Diversity in Business
- Intellectual Property Strategy & Management
- Project Management
- Human Resource Management emerging Issues
- Contemporary Workforce
- Management in a Global Context
- Culture and Creative Industries
- Power & Politics in academic institutions
- Strategic Management Contemporary Issues
- Business sustainability
- Crisis and conflict management
- Organizational Transformation
- HR Models

### **Track 9: Legal Issues in Business in Emerging Markets**

- Money laundering
- Corporate governance
- Business Associations
- Employment and Labour regulations
- Taxation, banking and insurance regulations
- Regulatory issues in banking, finance, microfinance and investment

### **Track 10: Entrepreneurship, Innovation and New firm development**

- Theorizing in entrepreneurship research
- Entrepreneurship Research and context
- Small and new firm growth
- Entrepreneurship and poverty
- The Dark side of entrepreneurship, informality and rent seeking
- Entrepreneurial Passion
- Individual opportunity nexus
- Entrepreneurial Innovation and inclusivity
- Social and sustainable entrepreneurship
- Entrepreneurial teams and Incubation
- Returnee, Transnational, Diaspora and Immigrant entrepreneurship

### **Panel Discussions at the Conference**

**Topic 1:** Emerging Issues in the Financial Sector (**Prof. Yunus Mohammed, Grameen Bank**)

**Topic 2:** Current Issues in the Accountability Sector in Africa

**Topic 3:** Public Private Partnership and Development Impact

### **Scientific Committee**

Assoc. Prof. Jimmy Senteza

Dr. Rachel. Mindra. K.

Dr. Twaaha Kawaase

Prof. Waswa Balunywa

Prof. Peter Rosa

Ms.Rebecca Namatovu

Ms. Waliya Gwokyalya

Dr. Anthony Kakooza

Assoc. Prof. Laura Orobia

Dr. Joseph Kizito Bada

Assoc. Prof. Muhammed Ngoma

Assoc. Prof. Vincent Bagire

Assoc. Prof. Moses Muhwezi

Dr. Rogers Matama

Dr. N. Rudaherwana

Prof. Pascal Ngoboka

Dr. Annet Nabatanzi  
 Dr. Timothy Esemu  
 Dr. Isaac Magoola  
 Dr. Ernest Abaho

**Paper submission**

The expected paper submissions should be related to the sub-themes under a specific track and authors of accepted papers will be invited to present their work at the conference in September 11-14, 2018.

**CONFERENCE ACTIVITIES**

- ***Doctoral symposium –September 11, 2018***
  - i. The PhD symposium is a forum that enables doctoral students present their research work to peers and with a panel of experts engage in critical discussions and get constructive feedback. Further, the PhD Symposium will discuss the emerging paradigm of the statement of opportunity verse statement of problem.
  - ii. PhD students are invited to send full concepts paper, or extract of their proposal and pilot stage work of up to 6-8 pages of technical content. The papers will be reviewed for overall quality and expected benefit to the other doctoral students attending by the MUBS, Director of PhD programme for acceptance of the paper.
  - iii. Preference will be given to students who are at concept, proposal and middle of their PhD work while for those students at the end of their PhD are encouraged to submit papers for the main conference tracks.
- ***Academic Conference -September 12-13, 2018***  
 An academic forum aimed at bringing together scholars to present their research work and findings, exchange professional critique and network.
- ***Business forum -September 14, 2018***  
 This forum addresses topical business, management and economic issues with a view to transferring the learning to intellectual business development and growth.

**Call for Papers schedule**

Timely submission of the papers is critical to the success of the conference. Therefore the following dates should be considered as critical.

**Important Dates:**

<b>Deadline</b>	<b>Expectation</b>
June 08, 2018	• Submission of full paper
June 20, 2018	• Notification of and feedback on paper
July 14, 2018	• Deadline for submission of revised paper

**Presenting the Paper**

Authors will be invited to present their papers at the Conference. We encourage every invited author to make efforts to attend and present his/her paper.

**Publication in the *Makerere Business Journal (MBJ)* series**

Best papers will be published in the MBJ after review by the Editorial Committee to conform the required quality.

**Submission Guidelines**

Papers must not be more than 7,000 words and should be prepared in accordance with the standard Research Paper Template.

**Registration Information**

Registration fees will be as per the table below to cater for meals and conference materials.

<b>Participant category</b>	<b>Fees per person</b>
International (Non-Ugandan/ East African)	\$300
East Africa (Ugandans/Residents)	\$150
Students (International)	\$150

East Africa (Students)	\$100
<b>Students attending only the Doctoral Symposium</b>	<b>\$50</b>
Accompanying persons (Children/Spouses)	\$100
Excursion-Optional (destinations to be announced later)	\$100

### **Excursion**

The Participants will have an excursion to the Queen Elizabeth National Park in South Western Uganda. The park's diverse ecosystems, which include sprawling savanna, shady, humid forests, sparkling lakes and fertile wetlands, make it the ideal habitat for classic big game, ten primate species including chimpanzees and over 600 species of birds. You will be able to see Leopards roam the Mweya Peninsula, which lies beside Lake Edward. Nearby Lake Katwe is a huge volcanic explosion crater. Boats on the Kazinga Channel float past hippos and Nile crocodiles. Chimpanzees inhabit the Kyambura Gorge. Trails lead to bat caves in the central Maramagambo Forest. The Ishasha area is home to tree-climbing lions and shoebill stork. (Participant will just pay the Park entrance fees of **\$35**)

### **Airport Pickup and Hotel Accommodation**

- International delegates will be picked from Entebbe International Airport. MUBS will provide transport to and fro Mbarara in comfortable buses.
- Hotel Accommodation ranges from 30 dollars to 100 dollars in Mbarara and arrangements have been made to book you into hotels of your choice.
- Delegates who wish to be resident are advised to secure accommodation at a hotel selected by the Organizing Committee at discounted rates or within the conference venue proximity. The Organizing Committee can make accommodation arrangements for individuals on request.

***Welcome to the 23<sup>rd</sup> Annual International Management Conference in Mbarara, Uganda.***

### **Conference Contacts**

*For correspondence and enquiry, please contact the Conference Chair or Coordinator via:*

Makerere University Business School, Plot 21A, Portbell Road P. O. Box, 1337, Kampala, Uganda

Tel: +256-414-338112; Fax: +256-414-505921 Email: [23aimc@mubs.ac.ug](mailto:23aimc@mubs.ac.ug); [aserina@mubs.ac.ug](mailto:aserina@mubs.ac.ug)

Website: [www.23AIMC.mubs.ac.ug](http://www.23AIMC.mubs.ac.ug)

### **Instructions for Authors**

#### **1. Original Articles only**

Submission of a manuscript to the *Makerere Business Journal* represents a certificate on the part of the author(s) that it is an original work, and that neither this manuscript nor a version of it has been published elsewhere nor is being considered for publication in successive journal issues.

#### **2. Manuscript length:**

Your manuscript may be approximately 10 – 30 A4 typed pages double-spaced (including references and abstract). Lengthier manuscripts may be considered, but only at the discretion of the Editor.

#### **3. Manuscript preparation:**

*Margins:* leave at least one –inch margin on all four sides.

*Paper:* Use clean, white A4 bond 80 paper

*Number of copies:* 2 (the original plus 1 photocopy).

*Cover page:* Important – staple a cover page to the manuscript, indicating only the article title (this is used for anonymous refereeing).

*Second "title page":* enclose a regular title page but do not staple it to the manuscript, include the title again, plus:

- Full authorship
- An ABSTRACT of about 200 words (Below the abstract provide 3 – 5 key words for index purposes).
- A header or footer on each page with abbreviated title and page number
- An introductory footnote with authors' academic degrees, professional titles, affiliations, mailing and e-mail addresses, and any desired acknowledgement of research support or other credit.

### **Spelling, grammar, and punctuation**

You are responsible for preparing manuscript copy which is clearly written in acceptable, scholarly English and which contains no errors of spelling, grammar, or punctuation. Neither the editor nor the publisher is responsible for correcting errors of spelling and grammar. The manuscript, after acceptance by the editor, must be immediately ready for typesetting as it is finally submitted by the author(s).

*Check your paper for the following common errors:*

- Dangling modifiers
- Misplaced modifiers
- Unclear antecedents
- Incorrect or inconsistent abbreviations

Also, check the accuracy of all arithmetic calculations, statistics, numeric data, text citations, and references.

### **5. Inconsistencies must be avoided**

Be sure you are consistent in your use of abbreviations, terminology, and in citing references, from one part of your paper to another.

### **6. Preparation of tables, figures and illustrations**

Any material that is not textual is considered artwork. This includes tables, figures, diagrams, charts, graphs, illustrations, appendices, screen captures, and photos. Tables should be integrated in the text and figures (including legend, notes, and sources). We request that computer – generated figures be in black and white. Camera-ready art must contain no grammatical, typographical, or format errors and must be reproduced sharply and clearly in the dimensions of the final printed page. Photos and screen captures must be on disk as a TIFF file, or other graphic file format such as JPEG or BMP (White background with black images and/or wording) in addition to files on disk. Tables should be created in the text document file using the software's Table feature.

### **7. Submitting art**

Both a printed hard copy and a soft copy of the art must be provided. We request that each piece of art be sent in its file, on a disk separate from the disk containing the manuscript text file(s), and be clearly labelled. We reserve the right to (if necessary) request new art, alter art, or if all else has failed in achieving art that is presentable, delete art. If submitted art cannot be used, the publisher reserves the right to redo the art. The *Makerere Business Journal* is not responsible for errors incurred in the preparation of the new artwork. Camera-ready artwork must be prepared on separate sheets of paper. Always use black ink and professional drawing instruments. On the back of these items, write your article title and the Journal Title lightly in soft-lead pencil (please do not write on the face of art). In the text file, skip extra lines and indicate where these figures are placed. Photos are considered part of the acceptable manuscript and remain with the publisher for use in additional printings.

### **8. Alterations required by referees and reviewers**

Many times a paper is accepted by the editor contingent upon changes that are mandated by anonymous specialist referees and members of the editorial board. If the editor returns your manuscript for revisions, you are responsible for retyping any sections of the paper to incorporate these revisions (where applicable, a softcopy of the revisions should also be provided).

### **9. Typesetting**

You will not be receiving galley proofs of your article. Editorial revisions, if any, must therefore be made while your article is still in manuscript. The final version of the manuscript will be the version you see published. Typesetter's errors will be corrected by the production staff of the *Makerere Business Journal*. Authors are expected to submit manuscripts, disks, and art that are free from error.

10. **Reprints**

The senior author will receive one copy of the journal issue as well as a complimentary reprint of his or her article. The junior author will receive one copy of the journal issue. These are sent several weeks after the journal issue is published and in circulation. An order form for the purchase of additional reprints will also be sent to all authors at this time. (Approximately 8 weeks is necessary for the preparation of reprints.) Please do not query the journal's editor about reprints. All such questions should be sent directly to the *Makerere Business Journal*, Makerere University Business School, P. O. Box 1337 Kampala- Uganda, Phone: + 256-41- 338120/112 Email: [mbjeditor@mubs.ac.ug](mailto:mbjeditor@mubs.ac.ug), Fax: +256-41-505921.

11. **Copyright**

Copyright ownership of your manuscript must be transferred officially to the *Makerere Business Journal* before we can begin the peer – review process. The editor's letter acknowledging receipt of the manuscript will be accompanied by a form fully explaining this. All authors must sign the form and return the original to the editor as soon as possible. Failure to return the copyright form in a timely fashion will result in a delay in review and subsequent publication.

**Submission of full papers**

Full papers should be submitted taking into account the following format:

1. Each submission should be related to the major theme or at least one of the sub-themes.
2. Each submission should have a title.
3. Abstracts should have 200 to 600 words.
4. Full papers should have 2000 to 7000 words, in English.
5. Author(s) with names, addresses, telephone and fax numbers, and e-mail addresses should be included.
6. Each author making a submission should necessarily suggest at least one or two (accordingly to the submission option selected) and a maximum of two reviewers for the open review of the submitted abstract or full paper according to the acceptance policy stated above.
7. Authors should submit their work with the following font type and size.
  - Times New Roman Font Type
  - 12 Font Size

Full papers should be sent via the conference web site by filling the respective form and uploading the respective paper. If the conference web site is not accessible for you, you can also make your submission by email.

**Audio visual Equipment**

The audio visual equipment provided for most meetings will be a screen, LCD Projector, and a laptop. Any other equipment, if needed, will have to be supplied by the presenter.